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| Description: logo | **ÇANKAYA UNIVERSITY****Faculty of Arts and Sciences****Course Definition Form** |

This form should be used for either an elective or a compulsory course being proposed and for a curriculum development process for an undergraduate curriculum at Çankaya University, Faculty of Arts and Sciences. Please fill in the form completely and submit the print-out carrying the approval of the Department Chair to the Dean's Office and mail its electronic copy to serpilkilic@cankaya.edu.tr. Upon receipt of *both copies*, the print-out will be forwarded to the Faculty Academic Board for approval. Incomplete forms will be returned to the Department. The approved form is finally sent to the President’s office for approval by the Senate.

**Part I. Basic Course Information**

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| **Department Name** | ENGLISH LANGUAGE AND LITERATURE | **Dept. Numeric Code** |

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| **Course Code** |

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 | **Number of Weekly Lecture Hours** |

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| 3 |

 | **Number of Weekly Lab/Tutorial Hours** |

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| 0 |

 | **Number of Credit Hours** |

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| **Course Web Site** | HTTP:// WWW.CANKAYA.EDU.TR | **ECTS Credit** |

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| **Course Name***This information will appear in the printed catalogs and on the web online catalog.* |
| English Name | Popular Culture and Literature |
| Turkish Name | Popüler Kültür ve Edebiyat |

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| **Course Description** *Provide a brief overview of what is covered during the semester. This information will appear in the printed catalogs and on the web online catalog.* *Maximum 60 words.* |
| Products of popular culture are often regarded as alternative to elite, “high-brow” intellectual, classical, or traditionally established products of cultural expression; however, there is constant interaction between these forms. This course focuses on some of the relations between works of “literature” and forms of “popular culture” such as advertising, television, popular music, cyberculture, pulp fiction, graphic novels, movies, video games, sports, and leisure activities, to explore the ways in which literary texts can influence popular culture, and how motifs, themes, myths and tropes of popular culture penetrate the realms of literature. Texts will include film clips, images, sounds and modes of behavior selected from various sources, and class discussion will be supplemented with theoretical and critical readings and analyses. |

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| **Prerequisites** (if any)*Give course codes and check all that are applicable.* | 1st

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| [ ]  Consent of the Instructor | [ ]  Senior Standing | [ ]  Give others, if any.  |
| **Co-requisites** (if any) | 1st

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| **Course Type** *Check all that are applicable* | [ ]  Must course for dept. [ ]  Must course for other dept.(s) [x]  Elective course for dept. [x]  Elective course for other dept.(s) |

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| **Course Classification***Give the appropriate percentage for each category.* |
| Category | **Social Sciences** | **Languages** |  |  |  |
| Percentage | 90% | 10% |  |  |  |

**Part II. Detailed Course Information**

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| **Course Objectives** *Maximum 100 words.* |
| —To engage students in the analysis of such cultural products as popular fiction, movies, advertising and television. —To encourage students to comment on the creativity and value of individual works, and question the roles and influences of media in society.  |

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| **Learning Outcomes** *Explain the learning outcomes of the course. Maximum 10 items.* |
| Students will learn to:* analyze works of popular fiction, movies, advertising, television, etc.
* comment on the significance of individual works.
* interpret and write on the roles and influences of popular culture in society.
* compare various products of popular culture of today with works of the past produced in different contexts.
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| **Textbook**(s) *List the textbook(s), if any, and other related main course material.* |
| Author(s) | Title | Publisher | Publication Year | ISBN |
| Various handouts |  |  |  |  |
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| **Reference Book**s *List, if any, other reference books to be used as supplementary material.* |
| Author(s) | Title | Publisher | Publication Year | ISBN |
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| **Teaching Policy** *Explain how you will organize the course (lectures, laboratories, tutorials, studio work, seminars, etc.)* |
| Lectures will be accompanied by audio-visual presentations, with clips and recordings. Each lecture is followed by discussion, questions and exercises. |

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| **Laboratory/Studio Work** *Give the number of laboratory/studio hours required per week, if any, to do supervised laboratory/studio work and list the names of the laboratories/studios in which these sessions will be conducted.* |
| None |

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| **Computer Usage** *Briefly describe the computer usage and the hardware/software requirements for the course.* |
| Power Point Presentations. |

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| **Course Outline** *List the weekly topics to be covered.*  |
| Week | Topic(s) |
| 1 | Reality TV – truth by television |
| 2 | Reality TV – truth by television |
| 3 | Reality TV – truth by television |
| 4 | Women in 21st century crime novels |
| 5 | Women in 21st century crime novels |
| 6 | Social networking and politics |
| 7 | Social networking and politics |
| 8 | Midterm Exam |
| 9 | Music industry |
| 10 | Music industry |
| 11 | Advertising and consumerism |
| 12 | Advertising and consumerism |
| 13 | Presentations |
| 14 | Review |

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| **Grading Policy** *List the assessment tools and their percentages that may give an idea about their relative importance to the end-of-semester grade.* |
| Assessment Tool | Quantity | Percentage | Assessment Tool | Quantity | Percentage | Assessment Tool | Quantity | Percentage |
| Homework | variable | variable | Case Study |  |  | Attendance |  |  |
| Quiz(es) | variable | variable | Lab Work |  |  | Field Study |  |  |
| Midterm Exam | 1 | 35-45 %  | Classroom Participation | variable | 10-30 % | Project |  |  |
| Term Paper | variable | variable | Oral Presentation | variable | variable | Final Exam | 1 | 35-45 % |

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| **ECTS Workload***List all the activities considered under the ECTS.* |
| Activity | Quantity | Duration(hours) | Total Workload(hours) |
| Attending Lectures (*weekly basis*) | 14 | 3 | 42 |
| Attending Labs/Recitations (*weekly basis*) |  |  |  |
| Compilation and finalization of course/lecture notes (*weekly basis*) |  |  |  |
| Collection and selection of relevant material (*once*) |  |  |  |
| Self study of relevant material (*weekly basis*) | 14 | 2 | 28 |
| Take-home assignments |  |  |  |
| Preparation for quizzes |  |  |  |
| Preparation for mid-term exams (*including the duration of the exams*) | 1 | 14 | 14 |
| Preparation of term paper/case-study report (*including oral presentation*) |  |  |  |
| Preparation of term project/field study report (*including oral presentation*) |  |  |  |
| Preparation for final exam (*including the duration of the exam*) | 1 | 16 | 16 |
| TOTAL WORKLOAD **/** 25 | 100/25 |
| **ECTS Credit** | **4** |

*Total Workloads are calculated automatically by formulas. To update all the formulas in the document first press CTRL+A and then press F9.*

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| **Program Qualifications vs. Learning Outcomes** *Consider the program qualifications given below as determined in terms of learning outcomes and acquisition of capabilities for all the courses in the curriculum. Look at the learning outcomes of this course given above. Relate these two using the Likert Scale by marking with X in one of the five choices at the right.* |
| **No** | **Program Qualifications** | **Contribution** |
| **0** | **1** | **2** | **3** | **4** |
| 1 | Students will have a high general level of English |  |  |  |  | **X** |
| 2 | Students will have a reasonable knowledge of Linguistics | **X** |  |  |  |  |
| 3 | Students will be able to express themselves imaginatively and to innovate. They will be keen to build on and extend their knowledge |  |  |  |  | **X** |
| 4 | Students will be able to respond to and discuss literary texts orally |  |  |  |  | **X** |
| 5 | Students will take an active role in ethical issues related to their area of study. They will take responsibility in matters of cultural heritage. |  |  | **X** |  |  |
| 6 | Students will have the ability to think analytically and express their judgements, especially in essay form |  |  |  |  | **X** |
| 7 | Students will plan and contribute to social and cultural events, taking responsibility, whether in teams or in individual work |  |  |  |  | **X** |
| 8 | Students will learn to serve society by passing on knowledge, and by contributing, whether in schools, cultural institutions, or elsewhere |  |  |  | **X** |  |
| 9 | Students will have a competence in using computers |  |  | **X** |  |  |
| 10 | Students will be able to give up-to-date assessments of literary periods in English literature | **X** |  |  |  |  |
| 11 | Students will have an ability to discuss culture with a knowledge of related disciplines and subjects like multiculturalism and gender studies |  | **X** |  |  |  |
| 12 | Students will have knowledge of main research techniques and methods. They will be able to use source materials |  |  |  |  | **X** |
| 13 | Students will be able to assess other literatures than English |  | **X** |  |  |  |
| 14 | Students will have a background in literary theory  |  | **X** |  |  |  |
| 15 | Students will have a training in translation | **X** |  |  |  |  |

 Scale for contribution to a qualification: **0**-none, **1**-little, **2**-moderate, **3**-considerable, **4**-highest

**Part III New Course Proposal Information**

*State only if it is a new course*

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| Is the new course **replacing** a former course in the curriculum**?** | Yes[ ]  | No[x]  | Former Course’s Code

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 | Former Course’s Name |
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| Is there any similar course which has content **overlap** with other courses offered by the university**?** | Yes[ ]  | No[ ]  | Most Similar Course’s Code

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 | Most Similar Course’s Name |
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| **Frequency** of Offerings *Check all semesters in which the course is to be offered.* | [x]  Fall [x]  Spring [x]  Summer |
| **First** Offering | Academic Year |

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 | Semester | [ ]  Fall [x]  Spring |
| Maximum **Class Size** Proposed |

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| 25 |

 | Student **Quota** for Other Departments |

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| NA |

 | Approximate **Number of Students** Expected to Take the Course |

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| 15 |

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| **Justification for the proposal***Maximum 80 words* |
| This is not a new course; however, it has not yet been taught at Çankaya University, and has been updated in line with current developments in the field. |

**Part IV Approval**

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| **Proposed by** | Faculty Member*Give the Academic Title first.* | Signature | Date |
| Dr. Özkan Çakırlar |  | 31.05.2019 |
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| Departmental Board sitting date |  | Sitting number |  | Motion number |  |
| Department Chair | Prof. Dr. Özlem Uzundemir | Signature |  | Date | 20.06.2019 |

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| Faculty Academic Board sitting date |  | Sitting number |  | Motion number |  |
| Dean | Prof.Dr. Buket Akkoyunlu | Signature |  | Date | 21.06.2019 |

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| Senatesitting date |  | Sitting number |  | Motion number |  |